

FLO WHYARD HOLLAND AMERICAN LINE - WESTOURS



STORY: Long-time northerner Flo Whyard (1917 - 2012) was a powerhouse, a politician, a journalist, a friend. She was the editor of the Whitehorse Star and mayor of Whitehorse.

In 1988 Westmark Hotels established the Yukon Community Advisory Board. Flo Whyard served on that Board for 10 years, advising the company how to spend its donation dollars.

Holland America, a leader in the travel and tourism industry in the North, established this scholarship fund to honour Flo Whyard and her active community service.

Flo was a founding member of the Yukon Foundation.